

Privacy Policy

Book Brothers Oy

Last updated: 04/06/2026

1. Data Controller

Book Brothers Oy

Lintulahdenkatu 3a, 00530 Helsinki

Phone: +358 44 534 5272

Email: markus@bookbrothers.fi

Representative of the data controller:

Markus Savijoki, CEO

Phone: +358 44 534 5272

Email: markus@bookbrothers.fi

2. Data Protection Officer

The organisation has not appointed a Data Protection Officer.

3. Purposes and Legal Basis for Processing Personal Data

Personal data is processed for the following purposes:

- Processing of orders and management of assignment-related processes
- Payroll and related statutory obligations

Legal basis for processing:

Processing is based on a contract (GDPR Article 6(1)(b)). The processing of personal data is necessary for the conclusion and performance of an assignment agreement.

4. Categories of Personal Data Processed

The following personal data is processed in the register:

- Basic contact information: name, address, phone number, email address
- Finnish personal identity code
- Bank account number
- Tax rate
- Language skills
- Photograph
- Voice sample and information about the types of books previously narrated (and other work history related data)

5. Recipients of Personal Data

Personal data is disclosed to the following parties:

Accounting and payroll firm: all personal data related to payroll and accounting.

IT system providers: name, age and skills-related data (language skills, voice sample, types of books narrated). Bank account number, tax rate and agreed salary are not disclosed.

Clients: name, age and skills-related data (language skills, voice sample, types of books narrated). Bank account number, tax rate and agreed salary are not disclosed.

6. Transfers of Personal Data to Third Countries

Personal data may be transferred outside the EU/EEA. Clients, including those located in the United States, may view narrators' names, ages and skills-related data through the company's website.

Safeguards used:

Transfers are made using the Standard Contractual Clauses (SCC) approved by the European Commission, which are incorporated into client contract terms.

7. Retention Period for Personal Data

Personal data is retained for as long as the data subject is active in the register. After the data subject is removed from the register, payroll and accounting-related data is retained for the period required by the Finnish Accounting Act, i.e. six (6) years from the end of the financial year.

8. Rights of the Data Subject

The data subject has the following rights:

Right of access: the right to obtain access to their personal data.

Right to rectification: the right to request correction of inaccurate or incomplete data.

Right to erasure: the right to request deletion of personal data (the 'right to be forgotten').

Right to restriction of processing: the right to request restriction of the processing of personal data.

Right to data portability: the right to receive personal data in a machine-readable format and to transfer it to another controller.

Right to object: the right to object to the processing of personal data.

Right to lodge a complaint: the right to lodge a complaint with the supervisory authority (in Finland: the Office of the Data Protection Ombudsman, www.tietosuoja.fi).

Requests relating to the exercise of these rights should be submitted to the data controller using the contact details provided above.

9. Obligation to Provide Personal Data

The provision of personal data is a prerequisite for entering into a contract. The data subject must provide the necessary personal data in order for the assignment agreement to be concluded and performed. Failure to provide the required data will prevent the provision of the service and the conclusion of the contract.

10. Source of Personal Data

Personal data is obtained from the data subject themselves or from a party representing them, such as an agency. The data is provided by completing the Book Brothers Oy online form at the time of registration or conclusion of a contract.

11. Automated Decision-Making and Profiling

The system uses automated profiling. Narrators' personal data (such as language skills, price range and nationality) is processed automatically in order to display narrators matching the client's search criteria in the narrator catalogue.

Logic of the processing:

The client defines search criteria (e.g. language, price range, nationality), and the system automatically filters and displays narrators meeting those criteria.

Significance and potential consequences for the data subject:

The automated filtering affects whether a narrator appears in a client's search results, and consequently whether the narrator receives assignments. The final selection is always made by a human (the client).